

CURRICULUM VITAE



Nor Hizami Hassin

Lecturer
Faculty of Earth Science,
Universiti Malaysia Kelantan Kampus Jeli
Locked Bag No 100,
17600 Jeli, Kelantan.

Phone : 09-9477249 EXT : 2249
H/P : 013-3114458
Email : hizami.h@umk.edu.my
: hizamihassin@gmail.com

ACADEMIC QUALIFICATIONS

1. Master of Science, Environmental Economics, Universiti Putra Malaysia, 2014 (CGPA 3.71)
2. Bachelor of Economy, (International Trade and Finance), Universiti Putra Malaysia, 2010 (CGPA 3.30)

FIELD OF SPECIALIZATION

Environmental Economics, Natural Resource Economics

RESEARCH AREAS

My research interest encompasses areas of: Environmental Benefit Estimation Techniques, which is included Contingent Valuation Method (CVM) and Travel Cost Method (TCM).

PROFESSIONAL QUALIFICATIONS AND AFFILIATIONS

- None

EMPLOYMENT AND APPOINTMENTS

POSITIONS		Duration
Lecturer (Contract)	Universiti Malaysia Kelantan Kampus Jeli, Beg Berkunci 100, 17600 Jeli, Kelantan.	Dec 2016 - Present
Lecturer (Part Time)	Kolej Teknologi Darul Naim, Pengkalan Chepa, Kelantan.	Mac 2015 – Mei 2015
Lecturer (Contract)	Kolej Poly-Tech MARA Kota Bharu PT 669-679, Jalan Lembah Sireh 15050 Kota Bharu, Kelantan.	July 2013 – Disember 2016
Research Assistant	Faculty of Economic and Management Universiti Putra Malaysia, Selangor	February 2011 – August 2012
College Fellow	College 15, Universiti Putra Malaysia	January 2011 – April 2013
Part Time Tutor	Faculty of Economic and Management Universiti Putra Malaysia, Selangor	August 2010 – January 2011

PUBLICATION

JOURNALS

1. **Nor Hizami Hassin** , Muhamad Azahar Abas , Siti Nur Asikin Sidik , Mohamad Faiz Mohd Amin , Abdul Hamid Mar Iman (2020). A Study of Local Community Perception And Attitude On Environmental Impact Of Ecotourism At Kuala Koh National Park (Kknp), Kelantan. International Journal of Advanced Science and Technology Vol. 29, No. 9s, (2020), pp. 1748-1758.
2. Siti Zubaidah Junus, Kamarul Ariffin Hambali, Abdul Hamid Mar Iman, Muhamad Azahar Abas, **Nor Hizami Hassin** (2020). Visitor's Perception and Attitude toward the Ecotourism Resources at Taman Negara Kuala Koh, Kelantan. IOP Conference Series: Earth and Environmental Science. 549 (1), 012088.
3. **Nor Hizami Hassin**, Nitanan Koshy, Kamarul Hambali, Jayaraj Vijaya Kumaran (2020). Local Communities Willingness to Pay for Conservation of Ecotourism Resources at Gelam Forest, Kelantan, Malaysia. IOP Conference Series: Earth and Environmental Science. 549 (1), 012090.
4. Mohd Parid Mamat, Mukrimah Abdullah, **Nor Hizami Hassin**, Faten Naseha Tuan Hussain (2020). Economic Valuation of Nature Area of Sultan Ismail Petra Ecosystem Protection Park (Pergau Lake), Malaysia. IOP Conference Series: Earth and Environmental Science. 549 (1), 012092.
5. Suleiman Alhaji Dauda, Shaufique Fahmi Sidique, Marcel Djama, Tey Yeong Sheng, **Nor Hizami Hassin** (2020). Can Protection Motivation Theory Predict Consumer's Behavioural Intention Toward the Choice of Certified Sustainable Palm Oil in Klang Valley Malaysia?. IOP Conference Series: Earth and Environmental Science. 549 (1), 012085.
6. Nur Aniza Mohamd Hanan, Muhamad Azahar Abas, Amal Najihah Md Nor, Mohamad Faiz Mohd Amin, **Nor Hizami Hassin**, Abdul Hafidz Yusoff, Norrimi Rosaida Awang, Sulzakimin Mohamed, Seow Ta Wee (2020). A GIS-Based Flood Vulnerability Assessment in Pasir Mas, Kelantan. IOP Conference Series: Earth and Environmental Science. 549 (1), 012004.
7. Muhamad Azahar Abas, Asya Sabreena Mohd Fuad, Amal Najihah Md Nor, Mohamad Faiz Mohd Amin, **Nor Hizami Hassin**, Abdul Hafidz Yusoff, Norrimi Rosaida Awang, Seow Ta Wee (2020). Paddy Farmers Perceived the Socio-Economic Impacts of Climate Change: A Case Study in Pasir Mas, Kelantan. IOP Conference Series: Earth and Environmental Science. 549 (1), 012075.
8. Amal Najihah Muhamad Nor, Nur Hairunnisa Rafeai, Kamarul Ariffin Hambali, Muhamad Azahar Abas, Wani Sofia Udin, Norashikin Fauzi, Hasifah Abdul Aziz, Norfadhilah Ibrahim, **Nor Hizami Hassin**, Aainaa Syazwani Mohamad Amir Hamzah, Nur Hanisah Abdul Malek (2020). Predicting the impact of urban expansion on green space area in Kota Bharu, Kelantan, Malaysia. Malayan Nature Journal. 72 (2), 147-152.
9. Muhamad Azahar Abas, Mohamad Faiz Mohd Amin, Lee Seong Wei, **Nor Hizami Hassin** (2020). Community development model for poverty eradication of indigenous people in Malaysia. International Journal of Society Systems Science. 12 (2), 151-164.
10. Muhammad Firdaus Abdul Karim, Kamarul Hambali, Ai Yin Sow, **Nor Hizami Hassin**, Muhamad Azahar, Amal Najihah Muhamad Nor Abas, Aainaa Amir, Lukman Ismail (2020). Preliminary study on Copper, Zinc and Iron concentration in soils from waste dumping site in Tanah Merah, Kelantan, Malaysia. Journal of Tropical Resource and Sustainable Science. 8, 12-16.
11. Muhamad Azahar Abas, Amal Najihah Muhamad Nor, MHA Malek, **Nor Hizami Hassin** (2020). A Review of Sustainable Campus Concept in the Context of Solid Waste Management. 5 (4), 71-76.
12. **Nor Hizami Hassin**, Wan Mohd Yusuff Wan Ibrahim, Zulhazman Hamzah (2019). A Preliminary Study on Suitability of Pulau Pangkor as an Ecotourism Destination. The Malaysian Forester. 82 (1), 49-58.

13. **Nor Hizami Hassin**, Amal Najihah Muhamad Noor, Andi Nazihah Mungkar, Hafira Ulfah Hasnil, Nur Hidayah Abdul Rahman, Muhamad Azahar Abas, Muhammad Firdaus Abdul Karim (2019). A pilot study for sustainable ecotourism at Gunong Stong State Park, Kelantan using Visitor Experience and Resource Protection (VERP) management framework. *Journal of Tropical Resources and Sustainable Sciences*. 7 (1), 40-46.
14. Kamarul Hambali, Noorsuhaily Ali, **Nor Hizami Hassin**, Muhamad Azahar Abas, Mohamad Najmi Masri, Mazlan Mohamed, Aainaa Amir, Muhammad Khairul Arif Ahamad (2019). An Innovative Design of Anti-Animal Trash Bin to Solve Human-Macaque Conflict Issue. *International Journal of Recent Technology and Engineering (IJRTE)* ISSN: 2277-3878, Volume-8, Issue-2S11.
15. Malisa Ilyana Mohd Alias, Kamarul Hambali*, Aainaa Amir, Norashikin Fauzi, **Hizami Hassin** and Sow Ai Yin (2019). Checklist of Fishes at Pergau Lake, Jeli, Kelantan, Malaysia. *Tropical Life Sciences Research*, 30(1), 161-167.
16. Amal Najihah Muhamad Nor, Rabiatul Adawiyah Isnorm, Muhamad Azahar Abas, Nur Hanisah Abdul Malek, **Nor Hizami Hassin**, Hasifah Abdul Aziz, SA Omar, Nur Hairunnisa Razaai (2018). Landscape Ecological Assessment of Potential Ecotourism in Malaysia. *International Journal of Civil Engineering and Technology*, 9 (10), 969-979.
17. **Nor Hizami H**, Yacob, M.R., and Radam, A. (2014). Valuing Natural Resources of Ecotourism Destination in Taman Negara Sungai Relau, Pahang, Malaysia. *Australian Journal of Basic and Applied Sciences*, 8(3), 416-425.
18. N.Mohamed., M,N. Shamsuddin,, A.N.A Ghani,, A, Radam,, S. Kaffashi,, N.N.R.N.A. Rahim and **N.H. Bin Hassin**. (2012). Willingness to Pay For Watershed Conservation at Hulu Langat, Selangor. *Journal of Applied Sciences*, ISSN 1812-5654.

BOOKS (AUTHOR/EDITOR)

- None

CHAPTER IN BOOK

1. Nor A.N.M1*, Zakaria M.Y, **Hassin N.H**, Razaai N.H, Ismail R., Malek N.H.A, Aziz H.A, Ibrahim N., Amaludin N.A, Jemali N.J.N, Bahar A.M.A (2020). Forest landscape changes in Ulu Sat Forest Reserve and its surrounding.
2. **Hassin N. H.***, Amal Najihah, M.N., & Mamat M. F (2020). A Preliminary Survey of Recreation and Ecotourism Resource Inventory for Potential Interpretive Trail Development in Ulu Sat Forest Reserve Machang, Kelantan.
3. Mohd Rusli Yacob*, Mohd Kamil Yusoff*, Nurul Asfahlina Mohd Johari*, **Nor Hizami Hassin****, Mohd Hafifi Mat Nazir, Shamsuddin Johan and Mohd Zamani Ismail. (2014). Recreation and Ecotourism Resources Inventory in Gunung Tebu Forest Reserve: Potential for Interpretive Trails Development.
4. **Nor Hizami bin Hassin**, Yacob, M.R. and Alias Radam. (2013). Readings on Applied Economics Issues In: Ed., Norashidah Mohamed Nor, Azali Mohamed and Azman Hassan), Estimation of the Conservation Value for Ecotourism Resources in Taman Negara Sungai Relau, Pahang.. McGraw Hill. pp. 61.

CONFERENCE PROCEEDINGS

1. **Nor Hizami Hassin**, Nitanan Koshy, Kamarul Hambali, Jayaraj Vijaya Kumaran (2020). Local Communities Willingness to Pay for Conservation of Ecotourism Resources at Gelam Forest,

- Kelantan, Malaysia. Paper presented in the 2nd International Conference Tropical Resources & Sustainable Science, Universiti Malaysia Kelantan, 8-9 August 2020.
2. Mohd Parid Mamat, Mukrimah Abdullah, **Nor Hizami Hassin**, Faten Naseha Tuan Hussain (2020). Economic Valuation of Nature Area of Sultan Ismail Petra Ecosystem Protection Park (Pergau Lake), Malaysia. Paper presented in the 2nd International Conference Tropical Resources & Sustainable Science, Universiti Malaysia Kelantan, 8-9 August 2020.
 3. Nor A.N.M1*, Zakaria M.Y, **Hassin N.H**, Razaai N.H, Ismail R., Malek N.H.A, Aziz H.A, Ibrahim N., Amaludin N.A, Jemali N.J.N, Bahar A.M.A (2019). Forest landscape changes in Ulu Sat Forest Reserve and its surrounding. Paper presented in the Seminar of Ulu Sat Forest Reserve Expedition at Grand Riverview Hotel, Kota Bharu, Kelantan, 5-6 August 2019.
 4. **Hassin N. H.***, Amal Najihah, M.N., & Mamat M. F (2019). A Preliminary Survey of Recreation and Ecotourism Resource Inventory for Potential Interpretive Trail Development in Ulu Sat Forest Reserve Machang, Kelantan. Paper presented in the Seminar of Ulu Sat Forest Reserve Expedition at Grand Riverview Hotel, Kota Bharu, Kelantan, 5-6 August 2019.
 5. Siti Zubaidah Junus, Kamarul Ariffin Hambali, Abdul Hamid Mar Iman, Muhamad Azahar Abas, Nur Hanisah Abdul Malek & **Nor Hizami Hassin** (2019). Visitor's Perception And Attitude Toward The Ecotourism Resources At Taman Negara Kuala Koh, Kelantan. Paper presented in the 10th Faculty Of Economics And Management Seminar "National Seminar on Digitalization, Sustainability & Globalization, Universiti Putra Malaysia, 16 July 2019.
 6. **Nor Hizami Hassin**, Muhammad Azahar Abas, Siti Nur Asikin Sidek, Mohamad Faiz Mohd Amin, Abdul Hamid Mar Iman (2019). A Study of Local Community Perception and Attitude on Environmental Impact of Ecotourism at Kuala Koh National Park (KKNP), Kelantan Authors. Paper presented in The International Conference on Environmental Sustainability and Social Science Management, Gambang Resort Hotel, Pahang, 12- 13 November 2019.
 7. **Nor Hizami.H***, Wan Yusuff.W.I., Zulhazman.H., Kamarul.A.H. (2018). Overview of Socio-economic Activities Along the Riparian Zone of Sg. Lebir, Kelantan, Peninsular Malaysia. Paper presented in a Seminar On Rural Entrepreneurship Development For Poverty Eradication at Jewellery Hotel, Kota Bharu, Kelantan, 26-27 November 2018.
 8. **Nor Hizami Hassin**, Mohd Rusli, Y., Alias, R (2012). *Estimate The Conservation Value Of Ecotourism Resources In Taman Negara Sungai Relau, Pahang*. Paper Presented at National Research & Innovation Conference for Graduate Students in Social Science at Mahkota Hotel, Melaka, 7-9 December 2012.

RESEARCH GRANT			
No	Year	Title	Role
1	2019-2021	Program Superfood Spirulina: Langkah Lestari Untuk Mengatasi Malnutrisi Komuniti.	Member
2	2020	Program University for Society Zon Timur	Member
3	2019-2020	Kajian Pemerksaan Ekonomi Institusi Pondok Melalui Pengurusan Sisa Pepejal Lestari	Member
4	2018-2020	Kajian Impak Perubahan Iklim terhadap Sosioekonomi Petani di Kelantan dan Kedah	Member
5	2018-2019	Assessment of Urban Green Space Landscape Structure and Function for Climate Change Adaptation in Built Environment	Member
6	2017 -	Assessment of Conservation Value for Ecotourism	Leader

	2018	Resources at Taman Negara Kuala Koh, Gua Musang, Kelantan	
7	2017-2018	A Biodiversity assesment and ecotourism potential study for Universiti Malaysia Kelantan's Gelam forest conservation	Member
8	2017-2018	Comparison of Multidimensional Poverty Index (MPI) in rural and urban area and Effectiveness of Government Aids in Eradicating Poverty.	Member
9	2017 - 2018	Catfish Farming for Orang Asli Sg Rual, Jeli Kelantan	Member

PROFESSIONAL SERVICES/ACADEMIC PRROJECT

No.	Duration	Title	Designation
1.	December 2013	EIA Project in Proposing Golf Course Resort at Tanjung Resang, Johor	Surveyor
2.	October 2013	Economic valuation for conservation value at National Elephant Conservation Centre, Kuala Gandah, Pahang	Surveyor
3.	March 2013	Ekspedisi saintifik kepelbagaian biologi hutan simpan Gunung Tebu, Jerneh, Terengganu	Participant
4.	October 2012	Kajian 'Go-Green' berkaitan permintaan produk pembungkusan makanan biodegradasi di Lebuhraya PLUS	Surveyor
5.	June 2012	Postgraduate Proposal Presentation of Faculty of Economics and Management, UPM	Members of Organizer

REFERENCES

Assoc. Prof. Dr. Mohd Rusli bin Yacob
Chief Executive Officer,
UPM Consultancy & Services Sdn Bhd,
Universiti Putra Malaysia,
43400 Serdang, Selangor.
Tel: 016 - 2082524

Dr. Nik Ahmad Sufian bin Burhan
Senior Lecturer,
Faculty of Ecology
Universiti Putra Malaysia,
43400 Serdang, Selangor.
Tel: 019-4601530

SOCIAL NETWORKING

Platform	Link
Google Scholars	https://scholar.google.com/citations?user=tV19CHEAAAAJ&hl=en
Research Gate	https://www.researchgate.net/profile/Hizami-Hassin
Scopus	https://www.scopus.com/authid/detail.uri?authorId=57204544379
OrCid	https://orcid.org/0000-0003-2580-1659