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ACADEMIC QUALIFICATIONS

2020 (near completion)

Ph.D. in New Media

Bangor University (Prifysgol Bangor), United Kingdom

Information Marketing Strategy and Online Communities

2010

Masters in Hospitality Management

Universiti Teknologi MARA, Shah Alam, Malaysia

Restaurant Brand Equity, Customer Preferences and Purchase Decision.

2008

Bachelor in Hotel Management (Hons)

Universiti Teknologi MARA, Shah Alam, Malaysia

2004

Diploma in Pharmacy

Universiti Teknologi MARA, Shah Alam, Malaysia

RESEARCH INTERESTS

- Online Methodologies
- Brand Community
- Emotions
- Muslim Cosmopolitanism
- Social Media-Induced Tourism
- Qualitative Methods

ACADEMIC EMPLOYMENT

2016-present

Lecturer

Faculty of Hospitality, Tourism & Wellness, Universiti Malaysia Kelantan (UMK)

- Teaching Interests:
 - Customer Relationship Marketing (CRM)
 - Consumer Behaviour
 - Marketing & Society
 - Issues in Tourism & Hospitality

2010-12

Lecturer

Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM) Penang Campus

2008

Tutor

Kolej Teknologi & Professional Indera Kayangan, Kangar, Malaysia

EMPLOYMENT HISTORY

2009-10

Headhunter

Akar Insan Pte Ltd, Bangsar

- Managed relationships with clients and job candidates, ranging from fresh graduates to mid-career professionals.
- Linked 120 new graduates with Maybank professionals for Maybank Leap 30 mass acquisition during a CATPAS (Coffee & Tea Party at Starbucks) networking event worth approximately RM17,000;
- Spearheaded RM21,000 ECM Libra Investment Bank Relationship Managers headhunting project.
- Led and trained junior executives on recruitment, headhunting operations and management.
- Managed social media campaigns on Facebook.

2007-08

Hostel Manager (Summer Job)

Hostel Cosmopolitan, Kuala Lumpur

- Assisted in the administration, customer care management, housekeeping, and security of the hostel.

- Provided local and regional travel information to meet the demands of diverse international guests.

2004-07

Senior Pharmacy Technician

Subang Jaya Medical Centre, Subang Jaya

- Accuracy and numeracy skills developed through high level documentation, data entry and filing works.
- Carried out dispensing duties and attended to patients, nurses and doctors' queries face-to-face and by phone on a regular basis.
- Investigated and monitored pharmacy dispensing errors.
- Produced investigative reports as part of company's customer service improvement programme.
- Worked more than 16 hours per week, especially during semester holidays to fund college education.

2003-04

Pharmacy Technician (Intern)

Hospital Alor Star, Alor Star

PROFESSIONAL MEMBERSHIP

Association of Internet Researchers
Marketing in Asia Group (MAG Scholar)

AWARDS | ACHIEVEMENTS

2019

Excellence in Supervision

Faculty of Hospitality, Tourism & Wellness Undergraduate Research Colloquium 2019, Dec 2

Blended Learning Achievement

Center for Academic Excellence & Development, Universiti Malaysia Kelantan

2018

Gold Medal Award

Asia Innovation Show, Penang, Apr 27-29

Silver Medal Award

Teaching Enhancement and Learning Innovation Carnival
Universiti Malaysia Kelantan, May 16

2017

Special Award – The 1st International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity, Universiti Teknologi MARA Perlis, Jul 26-27

Gold Medal Award – The 1st International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity, Universiti Teknologi MARA Perlis, Jul 26-27

2011

Best Paper Award – The 5th International Conference of the Asian Academy of Applied Business, Phnom Penh, Jun 9-10

2004

Best Presentation Award - Pharmacy Department, Hospital Alor Star

PUBLICATIONS | WORK SUBMITTED

Book Chapters

Mansor, N. A., Razak, R. A., Mohamad, Z. Z., Din, N., & Razak, A. A. (2020). The affective economy and online fan communities: A case study of Johnny & Associates. In Suki, N. M. & Suki, N. M. (Eds.), *Leveraging consumer behavior and psychology in the digital economy* (pp. 91-105). **IGI Global**. <https://www.igi-global.com/chapter/the-affective-economy-and-online-fan-communities/255440>

Mansor, A. (2018). Johnny's idol persona constructions and female fandom consumption. In Raphael, J., Lam, C., & Weber, M. (Eds.). (n.d.), *Disassembling the celebrity figure: Credibility and the incredible* (pp. 13-30). **Brill | Rodopi**. https://doi.org/10.1163/9789004365322_003

Razak, A. A., **Mansor, N. A.**, & Hassan, H. (forthcoming). V Care Klinik Haiwan. In *Rise of alumni entrepreneur – The pride of Universiti Malaysia Kelantan*. UMK Press.

Journal Publications

Refereed Journal Articles

Razak, A. A., **Mansor, N. A.**, Razak, R. A., Nawi, N. M. M., Yusoff, A. M., & Din, N. (2020). Changing awareness about health behavior: A study among

young Instagram users. *The Journal of Behavioral Science*, 15(1), 19-33. <https://so06.tci-thaijo.org/index.php/IJBS/article/view/198301> (Scopus Q4)

Mohamad, Z. Z., Musa, S. U. M., Razak, R. A., Ghanapathy, T., & **Mansor, N. A.** (in press). Internet of Things: The acceptance and its impact on well-beings among millennial. *International Journal of Information Technology and Management* (ABS 1*, Scopus Q4)

Mansor, N. A., Ibrahim, M., Rusli, S. A., Simpong, D. B., Razak, N. F. A., Samengon, H., Ridzuan, N. A., & Othman, N. A. (2019). Empowering indigenous communities through participation in tourism. *International Journal of Tourism Anthropology*, 7(3/4), 309–329. <https://dx.doi.org/10.1504/IJTA.2019.107323>

Non-Refereed Journal Articles

Zahari, M. S. M., **Mansor, N. A.**, Hanafiah, M. H., Radzi, S. M. & Hashim, R. (2011). Restaurant brand image attributions, customer preferences and purchase decision: Evidence from Malaysia. *Scientia Journal Res Manageria*, 1(1), 32-42.

Simpong, D. B., Ridzuan, N. A., Samengon, H., Othman, N. A., Mansor, N. A., Ibrahim, M., & Razak, N. F. A. (2020). The impact of community-based tourism on socio-cultural and economic aspect of Orang Asli in Dusun Kampung Kuala Mu, Sungai Siput. *Journal of Critical Reviews*, 7(19), 2156-2165. <http://dx.doi.org/10.31838/jcr.07.19.259>

Publications Currently Under Review

Mansor, N. A. & Awang, K. W. Content analysis of Facebook food community meaning in a time of crisis. Submitted to inaugural issue of the *South Asian Journal of Tourism and Hospitality*

Razak, R. A. & **Mansor, N. A.** Instagram influencers in social media-induced tourism: Rethinking tourist trust towards tourism destination. *Impact of new media in tourism*. Submitted to IGI Global.

Mansor, N. A., Rusli, S. A., Ibrahim, M., Razak, N. F. Simpong, D. B., Ridzuan, N. A., & Othman, N. A. Over-development in rural tourism: Tourism impact, local community satisfaction and dissatisfaction.

Handayani, B., Mansor, N. A., & Mohamad, N. H. Market analysis of Muslim-friendly wellness for Kelantan

Din, N., Bustamam, B., Gani, N. I. A., & Mansor, N. A. An ethno-nutritional study on Frozen Saba Crispy. Submitted to *Journal of Ethnic Foods*.

Razak, A. A., Mansor, N. A., Nawi, N. M. M., Yusoff, A. M., & Razak, R. A. Instagram sebagai diari kesihatan. *Majalah Sains*.

Mansor, N. A. Letters. *FireFlyz Magazine*

Din, N., **Mansor, N. A.**, & Razak, R. A. AnJ: Penawar batuk bahan alami. In *Buletin Teraju UMK*

Razak, R. A., **Mansor, N. A.** & Razak, A. A. Movement control order (MCO) and its impact on women's daily life and well-being #stayhome

Conference Proceedings

Nawi, N. M. M., Langgat, J., Mansor, N. A., & Nenin, M. (2011, June 9–10). *Outsourcing performance monitoring: A case of Kuala Lumpur three-star hotel*. Paper presented at the 5th International Conference of the Asian Academy of Applied Business, Phnom Penh, Cambodia.

Conference Sessions and Presentations

Mansor, N. A., Rusli, S. A., Ibrahim, M., Razak, N. F. Simpong, D. B., Ridzuan, N. A., & Othman, N. A. (2020, February 4-5). *Over-development in rural tourism: Tourism impact, local community satisfaction and dissatisfaction* [Paper presentation]. The 2nd International Conference on Social Transformation and Regional Development 2020, Erbil Polytechnic University, Erbil, Iraq.

Razak, N. F. A., **Mansor, N. A.**, Ibrahim, M., & Rusli, S. A. (2020, August 10-11). *Perceived socio-cultural impacts of over-development in rural tourism: A case study of Cameron Highlands* [Paper presentation]. The 2nd Conference on Tropical Resources and Sustainable Sciences, Universiti Malaysia Kelantan, Kota Bharu, Malaysia.

Mansor, N. A., Razak, A. A., Yusoff, A. M., Nawi, N. M. M., & Razak, R. A. (2018, December 3-5). *The role of Instagram in influencing healthy behavioural change* [Paper presentation]. Research and Innovation Seminar, Universiti Malaysia Kelantan, Kota Bharu, Malaysia.

Ibrahim, M., **Mansor, N. A.**, Simpong, D. B., Ridzuan, N. A., Samengon, H., Razak, N. F. A., & Rusli, S. A. (2018, December 3-5). *Orang Asli community involvement in native-based tourism: A case study of Cameron Highlands*

[Poster presentation]. Research and Innovation Seminar, Universiti Malaysia Kelantan, Kota Bharu, Malaysia.

Mansor, N. A., Razak, A. A., Yusoff, A. M., Nawi, N. M. M., & Razak, R. A. (2018, July 25-27). *The role of social media in influencing healthy lifestyle of young people* [Poster presentation]. The 9th Asian Association of Indigenous and Cultural Psychology, Universiti Malaysia Sabah, Kota Kinabalu, Malaysia.

Yusoff, A. M., **Mansor, N. A.**, Din, N., & Razak, R. A. (2018, May 16). *Video-based educational intervention for effective food safety education* [Poster presentation]. Teaching Enhancement and Learning Innovation Carnival (TeLIC) 2018, Universiti Malaysia Kelantan, Malaysia.

Mansor, N. A., Razak, A. A., Yusoff, A. M., & Nawi, N. M. M. (2018, April 27-29). *The role of social media in influencing healthy lifestyle of young people* [Poster presentation]. The 2nd World Congress on Anti-Aging, Aesthetic, Regenerative, Nutritional and Exercise Medicine, Sheraton Imperial Kuala Lumpur, Malaysia.

Din, N., **Mansor, N. A.**, Razak, R. A., Hashim, N. H., Othman, C. N., Mohamad, Z. Z., Yusoff, A. M., & Ali, N. M. (2018, April 27–29). *AnJ as an alternative cough medication* [Poster presentation]. Asia Innovation and Invention Conference and Show, Penang, Malaysia.

Din, N., **Mansor, N. A.**, & Razak, R. A. (2017, August 15-17). *Video-based educational intervention associated with improved hand hygiene knowledge and techniques of Malaysian hospitality management students* [Poster presentation]. The International Conference and Competition on Teaching and Learning, Universiti Teknologi MARA Perlis, Malaysia.

Mansor, A. (2014, July 21-23). *Marketing & online fan communities: A case study of Johnny & Associates* [Paper presentation]. The 3rd Global Conference: Celebrity: Exploring Critical Issues, Oxford, United Kingdom.

Mansor, A. (2014, April 30). *The life and times of Johnny Kitagawa* [Poster presentation]. School of Creative Studies & Media Poster Event, Bangor University, Bangor, United Kingdom.

Mansor, A. (2013, July 2-3). *Information communication strategy in Japanese popular music* [Paper presentation]. MeCCSA-Postgraduate Network Conference, University of East Anglia, United Kingdom.

Mansor, A. (2013, June 14). *Marketing & Online Fan Communities: A Case Study of Johnny & Associates* [Paper presentation]. New Directions in Media Research, University of Leicester, United Kingdom.

<https://www.meccsa.org.uk/nl/three-d-issue-21-new-directions-in-media-research-2013/>

General Publications

Din, N., Tahir, M. S., Razak, R. A., **Mansor, N. A.**, & Bonari, B. (2020, March 24). E-usahawan makanan. *Info Usahawan*, 15, 19.

<http://ir.uitm.edu.my/id/eprint/29968/>

UNDERGRADUATE TEACHING

Universiti Malaysia Kelantan

- Consumer Behaviour (Year 2) 2019
- Product Development (Year 3) 2018-2019
- Contemporary Issues in Hospitality (Year 4) 2019-2020
- Restaurant Management & Food Service (Practical) 2016-2020
- Contemporary Club Management (Year 2/3) 2020

Universiti Teknologi MARA Penang Campus

- Customer Service (Year 3) 2011-2012
- Introduction to Hospitality Industry (Year 1) 2010-2012
- Introduction to Meetings, Incentives, Conferences and Exhibitions (MICE) (Year 1) 2010
- Food & Beverage Management I (Year 1) 2011
- Food & Beverage Management II (Year 2) 2010
- Housekeeping Management (Year 1) 2010-2012
- Food & Beverage Service (Practical) (Year 1) 2011

UNDERGRADUATE SUPERVISION

Supervised 15 undergraduate final year projects

2020

Role of Perceived Risk on Flight Ticket Buying Intention for Local Destinations in Malaysia During COVID-19

Nasuha Aziz, Nasihah Mohd Yusoff, Noor Zulika Bodjori & Noor Husniza Ahmad

Factors That Influence Use of Social Media in Visit Intention for Muslim-Friendly among Malaysian Travelers

Tan Shu Liang, Siti Noor Mat Shafee, Sabrina Mohd Saleh & Siti Nurul Arifah Zazali

Factor Influencing Intention to Use Social Media for Heritage Tourism among Malaysian Travellers at Kota Bharu, Kelantan

Liyana Sadli, Izzati Shafinaz Ambo Resi, Muniswar A/L M.Vadiveloo & Norfatimah Mohd Hanapiah

2019

Influence of Social Media in Creating Tourist Expectation among Malaysian Travellers

Yau Hui Wen, Siti Nadiatul Aisyah Moh Pasuzi, Nor Syamimi Mustapa & Nur Azlinah Ali

Awarded Silver Medal

Muslim Travel Behaviour: An Investigation of Muslim Customer Perceived Value and Satisfaction

Yong Jye Fei, Nor Affiezah Menjeri, Nor Zuliani Mohammad Zulkifle & Nur Farhah Athirah Saharom

Awarded Gold Medal

The Relationship between Destination Image and Behavioural Intention among Muslim Tourists

Tay Lee Yan, Nurul Nadhirah Zainudin & Nor Amalina Mohd Ali

Awarded Gold Medal

Assessing Brand Equity Model and Tourist Satisfaction in Cultural Heritage Tourism: A Case of Dataran Merdeka

Voon Mei Xian, Nurin Fitrah Ruslan, Nor Fatin Shahira Rosli & Nur Amira Azhani Abd Aziz

The Relationship between Nutrition Knowledge, Attitude and Nutritional Label towards Healthy Eating Habits among Generation Y in Malaysia

Nurul Ain Nadhirah Abdul Wahid, Nor Adibah Mohd Izazi, Tan Suet Teng & Nurul Shafika Yusof

Awarded Gold Medal

2018

Consumer Acceptance towards the Use of Self-Service Technologies in the Hospitality Industry

Ho Soon Meng, Winne Ong Wei Yee, Yoon Weng Yen & Victor Chan Chin How*

Awarded Silver Medal & Best Presenter Award*

Factors that Influence Universiti Malaysia Kelantan Students towards Entrepreneurial Intention

Nur Aifa Dinie Mohammad Najjab @ Mohammad Najib, Norhayati Zulkefli, Nur Farah Fozi & Elyonanze Masangki
Awarded Silver Medal

The Influence of Quality of Service on Customer Satisfaction and Intention to Revisit in Coffee Shops

Ang Ming Wei, Chew Sing Eng, Chong Sin Chou & Janet Tay Huey Meen
Awarded Silver Medal

2017

Assessing Five-Factor Model of Personality towards Uploading Food Pictures into Instagram among Young People

Nur Nadia Norzaiman, Nor Liza Mohd Kamal, Nurul Syafiqah Abdullah & Nurul Shamimi Abdullah
Awarded Bronze Medal

The Influence of Korean TV Drama towards Youths' Leisure Behaviour

Siti Martini Ab Rahman, Siti Norhafiza Azami, Siti Badariah Ismail & Muhammad Izzuddin Mazlan
Awarded Bronze Medal

Customers' Privacy and Security When Staying in a Hotel: View from the Customer and Hotel Managers

Muhammad Ikhmal Ibrahim, Ainul Husna Mohamad Husni, Nurul Hasharah Othman & Siti Aisyah Ab Majid
Awarded Bronze Medal

Intention and Staffs' Behaviour on Waste Segregation

Asmafazira Sukor, Nur Afifah Mohd, Noor Hafiezah Ghazali & Muhamad Amirul Hakimi Mohamad Razali

EXAMINATION

2018

Masters by Research Candidate

Noorulfarahiah Ismail, Master of Entrepreneurship (Hospitality)

REVIEWER

2020

Reviewer

Heliyon

IGI Global (Impact of New Media in Tourism)

2019

Reviewer

Journal of Engineering Science and Technology (JESTEC) (Q2)

International Journal of Information Technology & Management (IJITM) (Q4)

GRANTS | SCHOLARSHIP

2020

- **RM6,000.00**
- Funding agency: Universiti Malaysia Kelantan through the COVID-19 Special Grant
- Cyberloafing and its impact on COVID-19 work from home: An exploratory study among public workers
- **Co-Investigator**; Other Investigators: Dr. Siti Salina Saidin (PI), Dr. Suchi Hassan & Dr. Mohd Fadil Mohd Yusof

2012-2015

- RM500,000.00
- Funding agency: Majlis Amanah Rakyat Malaysia (Graduate Excellence Programme, PhD study)
- Information Marketing Strategy and Online Communities, School of Music & Media, Bangor University, United Kingdom.

2018-2019 (completed)

- RM 5,000.00
- Funding agency: Universiti Malaysia Kelantan through the Skim Geran Penyelidikan Jangka Pendek (SGJP) programme (Ref: R/SGJP/A11.00/01561A/001/2018/000469)
- Consumer Lifestyle and Health: The Role of Social Media in Influencing Healthy Eating
- **Principle Investigator**; Other Investigators: Dr. Arbaiah Abdul Razak, Nor Maizana Mat Nawi, Abdullah Muhamed Yusoff, Rizalniyani Abdul Razak & Dr. Norrina Din

2017-2020

- RM53,000.00
- Funding agency: Ministry of Education, Fundamental Research Grant Scheme (FRGS) (Ref: FRGS/1/2017/SS06/UMK/03/1)

- Fostering Socio-Economic Activities and Community Involvement in Native Based Tourism Product among Orang Asli
- **Co-Investigator**; Other Investigators: Dr. Derweanna Bah Simpong (PI), Mazne Ibrahim, Nurashikin A. Ridzuan, Harnidah Samengon, Siti 'Atikah Rusli, Nurul Fardila Abd Razak & Nur Azimah Othman

CONFERENCES | PRESENTATIONS

Conference Panels

2018

Session Chair

Research and Innovation Seminar, Universiti Malaysia Kelantan, Dec 3

2017

Moderator, Stakeholder Roundtable Discussion

Institute for Poverty Research and Management (INSPEK), Universiti Malaysia Kelantan, Mar 5

2014

Session Chair

The 3rd Global Conference: Celebrity: Exploring Critical Issues, Mansfield College, Oxford, Jul 21-23

INVITED LECTURES

2011

Judge, Final Year Student Business Project Competition

Politeknik Seberang Perai, Penang, Mar 20

2010

Speaker, Pre-Executive Seminar

Universiti Teknologi MARA Perlis, Aug 7

UNIVERSITY | DEPARTMENTAL TALKS

2019

Speaker, Student Development and Graduate Employability

Orientation Week

Faculty of Hospitality, Tourism and Wellness, Sep 6-7

Panel, FHTW Undergraduate Colloquium

Universiti Malaysia Kelantan City Campus, Dec 2

Jury, FHTW Nutrition Innovation and Health Exhibition

SMK Kota Bharu, Apr 18

2017

Jury, FHTW Nutrition Innovation and Health Exhibition

Universiti Malaysia Kelantan City Campus, May 14

ADMINISTRATION | MANAGEMENT | LEADERSHIP

Faculty Level

2020

Course Coordinator

- Current Issues in Tourism
- Contemporary Club Management
- Final Year Project

Student Development Coordinator

Committee Member – Faculty Management Committee

Committee Member – Academic and Student Development Committee

Academic Advisor

Content Creator

2019

Course Coordinator

- Current Issues in Hospitality
- Consumer Behaviour

Student Development Coordinator

Entrepreneurship Coordinator

Committee Member – Student Development Committee

Committee Member – Teaching and Learning Committee

Committee Member – Entrepreneurship and Student Development Committee

Committee Member – Research and Postgraduate Committee

Programme Director – Academic Intervention Programme Task Force, Nov 24

Programme Director – Food Handler Training Task Force, Dec 4-5

Organizing Committee – Industrial Captain Talk Series Task Force, Oct 17

Industrial Visit Supervisor (Selangor)

Academic Advisor

2018

Course Coordinator

- Product Development
- Facilities Management

Entrepreneurship Coordinator

Committee Member – Entrepreneurship and Student Development Committee

Committee Member – Research and Postgraduate Committee
Industrial Visit Supervisor (Perak)
Member – Faculty Blended Learning
Committee Member – Business Apprentice Competition Task Force
Academic Advisor

2017

Course Coordinator

- Product Development

Entrepreneurship Coordinator

Committee Member – Curriculum Review Committee

Committee Member – Teaching and Learning Committee

Financial Lead – The Faculty: Basil Leaves Restaurant Entrepreneurship Committee

Academic Advisor

2016

Committee Member – Curriculum Review Committee

2010-2012

Course Coordinator

- Industrial Training
- Housekeeping Management
- Introduction to Meetings, Incentives, Conferences and Exhibitions (MICE)

Academic Advisor

Committee Member – Vetting Committee

Supervising Lecturer for Educational Field Trips (1st year Tourism students)

- Malaysia Convention and Exhibition Bureau at Putra World Trade Centre (PWTC)
- Putrajaya International Convention Centre
- MATTA Fair 2011 at PWTC
- Sunway Hotel Seberang Jaya.

2009

Organizing Committee

- Leadership Seminar – Emotional Intelligence on a Modern Organizational Leader's Ability to Make Effective Decisions
- Guest Speaker: Emeritus Professor Dato' Dr. Ibrahim Ahmad Bajunid

PROFESSIONAL DEVELOPMENT

2020

From Overtourism to a COVID-19 Immobile world

OTS Webinars (Journal on Tourism & Sustainability)

Write a Killer Literature Review

Udemy

Systematic Literature Review Workshop

Kota Bharu, Mac 7

Facilitator: Dr. Hayrol Azril Mohamed Shaffril

2019

Writing and Publishing in Web of Science (SSCI) and Scopus Journal

Article: What Matters Most

Universiti Tunku Abdul Rahman, Kampar Campus, Dec 7

Facilitator: Dr. Garry Tan Wei Han

Literature Review using ATLAS.ti

MPWS Bangi, Dec 6

Food Handler Training

Universiti Malaysia Kelantan City Campus, Dec 4

Bengkel Pemantapan Penerbitan Berimpak Tinggi 2019

Holiday Villa Hotel & Suite, Kota Bharu, Jul 17-18

Facilitator: Prof. Dr. Norazah Mohd Suki

Symposium on Islamic Tourism

Paya Bunga Hotel, Kuala Terengganu, Apr 15-16

Research Methodology Workshop

Universiti Malaysia Kelantan, Feb 11

Facilitator: Prof. T. Ramayah

Qualitative Data Analysis

MPWS Bangi, Feb 8

2018

Executive Certificate for Entrepreneurial Leader

Institute for Entrepreneurial Leadership, Swansea University

Pusat Pembangunan Keusahawanan, Universiti Kebangsaan Malaysia

Facilitator: Prof. Paul D. Hannon

Aug 11-17

High Impact Journal Writing & Publishing Workshop

Universiti Malaysia Kelantan, Feb 14-15

Facilitator: Prof. Kamaruzaman Jusoff

2017

INSKEN Graduate Entrepreneur Program

Kota Bharu, Jul 17-20

2011

Kursus Asas Pengajaran

Universiti Teknologi MARA, Dec

Writing Scholarly Articles for International Journals in Social Sciences

Higher Education Leadership Academy (AKEPT), Nov 28-30

Facilitator: Prof. Zuraidah Mohd Don

Kursus Induksi Perkhidmatan Kumpulan I (Pegawai Kumpulan Pengurusan dan Profesional)

Universiti Teknologi MARA, Jun 18-30

COMMUNITY | SOCIAL ACTIVITIES | OUTREACH

2020

Volunteer

Kelab Kebajikan Asnaf Kelantan

2019

Programme Director

UMK Inbound Mobility Programme 2019: International Student Mobility Program from University of Bengkulu Indonesia - Introducing Indonesian Foods and Cultures & Crafting: Making Terrarium (Community Service)

KEMAS Pengkalan Chepa

Participant, LED Night Run

Universiti Malaysia Kelantan City Campus, Mar 30

2017-2019

Club Advisor

Kelab Pelajar Hospitaliti, Universiti Malaysia Kelantan

2018-current

Let's Write Group

2018

Volunteer

JUPEM Kelantan, Universiti Teknologi MARA Selangor, and RISM Pantai Timur, Nov 18-19

2017

Co-Advisor

BaktiSiswa Beach Clean, Kelab Hospitaliti, Universiti Malaysia Kelantan, Feb 25

Programme Director

Typhoid vaccination programme, Faculty of Hospitality, Tourism, and Wellness and UMK Clinic, Universiti Malaysia Kelantan

2014

Conference Helper

Media, Persuasion and Human Rights Conference, Bangor University, Nov 10-11

<https://www.bangor.ac.uk/news/archive/bangor-s-media-persuasion-and-communications-network-ran-successful-conference-20951>

President

Malaysian Students Society, Bangor University

Member

Qualitative Interdisciplinary Reading Group, Bangor University

2013

Volunteer

Felin Uchaf Eco Centre, Llyn Peninsula, Wales, Apr 7-11

2011

Volunteer

Zoo Taiping, Perak, May 16

2010

Volunteer

Kg. Bukit Asu, Gerik, Perak, Jul 1

2010-2013

Host and Free Guide

Hospitality Club & Couchsurfing